

Seed Keywords

Find valuable keywords, with a little help from your friends...

Using SeedKeywords.com to build a list of keywords is easy if you follow these simple steps.

1. **Consider your scenario carefully and don't just type the first thing you think of.** If you make it too leading you will steer people in a certain direction. Consider these two scenarios:

I. *You fancy getting away for a few days, what would you search for?*

II. *You fancy a cheap weekend break, what would you search for?*

The first example attempts to be generic so it doesn't lead people towards any particular search term. The second firmly plants the idea of a 'cheap weekend break'.

The more generic you make your scenario, without being so vague you leave people confused, the better the chances of finding valuable keywords.

2. **Click the [Create your scenario NOW!](#) link and follow the instructions.**

3. **Bookmark the unique URL provided.**

4. **Give the unique URL to the group of people whose search habits you are interested in.** You can email it, post it on forums, post it on Facebook, Twitter or any other on-line community you use.

5. **As your contacts type in keywords and phrases your keyword list will grow.** Use the same unique URL you provided to your contacts to re-visit your scenario and view your growing list of keywords.

That's it! The list of keywords your contacts create can be used as part of your keyword research project. You can download your keyword list as a CSV file and you can use the links provided to test your keywords against Google.